

What are the vital aspects of rand mcnally driving directions?

This can be regarded as a very popular question among a lot of people who travel frequently. As we all know, currently the technology is well developed and the internet services are available at almost all the places. Because of these facilities, the people are able to enjoy a number of features which were earlier not available. Here, we will be discussing in detail about [rand mcnally driving directions](#). First of all we will be providing a brief overview of the company. Thereafter, we will be looking at the driving directions feature in detail. So, without further delay, let's get into our discussion of this important feature.

Rand mcnally - An overview

Most of us might have already heard about this company. But at the same time, there might be some people out there who are hearing the name of this firm for the very first time. Hence, this brief overview can be regarded as very important because if we don't know the company, then there is no point in discussing the **rand mcnally driving directions**. So, for those who don't know, this is an American technology and publishing company and it provides mapping, software and hardware for consumer electronics, education markets and commercial transportation. This infamous company is headquartered in Chicago. In addition to that, it has a distribution center in Richmond, Kentucky. Thus, this can be regarded as a brief overview of this company. Now, let's proceed to the main part of our discussion.

Rand mcnally driving directions

As per reports, this company's map-making history dates back to 1856. The first Rand McNally map was created using a new cost-saving wax engraving method. It even appeared in the December 1872 edition of its Railroad Guide. This firm became an incorporated business in 1873. At that time, Rand was the president, McNally was the vice president, and George Poole was the treasurer. The Business Atlas which contained maps and data pertinent to business planning was first published in 1876. This atlas is still updated and currently, it is titled the Commercial Atlas & Marketing Guide. But it is appropriate to say that the company was a bit slow to the dance and it didn't offer free driving directions online until 1999. Their driving directions can be regarded as excellent and hence if you haven't tried Rand McNally for directions, then it is highly recommended that you should definitely give them a try. Their driving directions can be regarded as extremely useful if you are planning a long trip with multiple segments. In addition to that the users can customize their route, and Rand McNally's site easily recognizes any address format. Hence, even if you're not entirely sure of your end destination, the efficient interface of Rand McNally will definitely be able to get you there. In other words, this service makes traveling a lot easier as well as tension free. But at the same time, the users should keep in mind that their accuracy is a little buggier than some other maps and directions sites. This is the only disadvantage associated with this particular service.

Conclusion

Thus, from our discussion of the topic, it can be concluded that the **rand mcnally driving directions** are indeed very useful and a lot of people avail their services. Here, we have provided a brief overview of the company. Thereafter, we have discussed in detail about the service of driving directions that the company provides. Thus, it is highly recommended that everyone should use this particular feature while traveling. It will surely help them a lot in reaching the destination properly.